

Dollar Tree's Monster Manor Halloween Game Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

CONTEST DATES

The Dollar Tree's Monster Manor Halloween Game Sweepstakes (the "Promotion") is being held by Dollar Tree Stores, Inc. ("Dollar Tree"). The Sweepstakes Entry Period (the "Sweepstakes Period") begins at 12:01am Eastern Time ("ET") on Sunday, September 1, 2013 and closes at 11:59pm Eastern Time ("ET") on Thursday, October 31, 2013 (the "Promotion Period"). Entries received after Thursday, October 31, 2013 at 11:59pm Eastern Time ("ET") will be disqualified. The Sweepstakes Period consists of three (3) phases as set forth below:

Phase 1: Submission: September 1, 2013 – October 31, 2013

Phase 2: Judging: November 1, 2013 – November 30, 2013

Phase 3: Winners Announcement: December 1, 2013 – December 31, 2013

For the purpose of this Promotion, each phase will begin at 12:01am Eastern Time ("ET") and will end at 11:59pm Eastern Time ("ET"). Sway® is the official time-keeping device for the Promotion.

PROMOTIONAL ELIGIBILITY

No purchase is necessary to enter or win. This offer is void wherever prohibited or restricted. All applicable federal, state and local laws and regulations apply. The Promotion is open to legal residents of the contiguous forty-eight (48) United States and the District of Columbia who are age eighteen years old (18) or older as of October 31, 2013. A person who complies with all the eligibility rules shall be referred to as "Entrant."

Employees of Dollar Tree Stores, Inc. (the "Sponsor") and their immediate family (parent, child, sibling and spouse) and individuals residing in the same household (whether or not related), and its subsidiaries, affiliates, licensees, service providers, prize suppliers, their advertising or promotion agencies, those involved in the production, development, implementation or handling of Promotion (collectively, the "Entities"), and any agents acting for, or on behalf of the above Entities are not eligible to participate in this Promotion. Non-compliance with these Official Rules shall result in disqualification from the Promotion.

PRIZES

One Hundred (100) Bonus Game winners will receive a \$10 Dollar Tree gift card each. Ten (10) Halloween Game winners will receive a \$100 Dollar Tree gift card each.

A winner is responsible for the reporting and payment of all state, federal and local taxes applicable to the receipt of this prize. The winner acknowledges that the prize may be taxable and agrees to provide information for, and verify by signature, the appropriate IRS and other forms as determined by Dollar Tree. No transfer, assignment, cash redemption, or substitution of a prize is permitted except that Sponsor reserves the right, in its sole and absolute discretion, to substitute a prize (or portion of a prize) with a prize of comparable or greater value or cash value. In the event that a prize cannot be awarded for any reason or a winner is not capable of redeeming a prize for any reason, Sponsor shall not be obligated to award any prize. If, for any reason, more than the stated number of prizes are available and/or claimed, Sponsor reserves the right to award the prizes in such category by random drawing from among eligible prize claimants in such prize category or in a manner to be determined by Sponsor in its sole and absolute discretion. All decisions of Dollar Tree relating to this Promotion will be final. All entry materials submitted become the property of Dollar Tree.

HOW TO ENTER

During Phase 1: Submission, visit www.MonsterManor.com and click "Play" to begin playing the Halloween Game. The Halloween Game consists of five (5) levels and four (4) Bonus Games.

Upon successful completion of the entire Halloween Game, the Entrant will supply their email address to earn one entry for the Dollar Tree's Monster Manor Halloween Game prize. Upon successful completion each Bonus Game, the Entrant will supply their email address to earn one entry for the Bonus Game prize. Multiple entries are permitted.

WINNER SELECTION

Entrants may win up to one (1) Bonus Game and/or one (1) Halloween Game prize.

During Phase 2: Judging, the potential winner(s) will be selected from eligible entries received during Phase 1: Submission using a Random Number Generator (RNG). The odds of being selected as a potential winner depend on the number of eligible entries received during the Phase 1: Submission period. Potential winners will be notified via email address supplied during the Promotion entry and will be asked to provide their full name, age and mailing address within (a specified time period). Winners will be announced during Phase 3: Winners Announcement. Prizes will be mailed within four weeks of Phase 3: Winners Announcement. If a potential winner does not respond within the timeframe stated in the notification, the Sponsor may select an alternate potential winner in his/her place.

HOW TO CLAIM PRIZE

Sponsor will reasonably attempt to notify Prize Winner via the address, telephone number(s), and/or e-mail address provided on the entry form.

PRIVACY AND PUBLICITY

Sponsor will collect personal data from Entrants, and this information may be used for the purposes of administering the Promotion, publicizing the Promotion, and other promotional purposes that benefit the Sponsor. Unless prohibited by law, participation in the Promotion constitutes each Entrant's consent for Sponsor to use the Entrant's name (or username), age, hometown, and state of residence for Promotion or promotional purposes in any media now known or later developed, without payment or consideration to the Entrant. Information collected from Entrants is subject to Dollar Tree Stores, Inc. Privacy Policy available at <http://www.dollartree.com/custserv/custserv.jsp?pageName=Privacy>.

GENERAL REALEASE AND WAIVER OF CLAIMS

By entering the Promotion and/or accepting a prize, each Entrant (for himself/herself and his/her heirs) agrees to be bound by these Official Rules and hereby releases Sponsor, the Entities, and all of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and all of their respective directors, officers, governors, employees, shareholders, and agents (collectively, the "Releasees") from any and all liability, loss, harm, damage, cost, expense, or claims including, but not limited to, third party claims based on: (i) publicity and/or privacy rights, defamation, and intellectual property associated with the Entrant or winner's participation in the Promotion, redemption of any prize in connection with the Promotion, and/or use or misuse of any prize in connection with the Promotion, including, but not limited to, all reasonable counsel fees and court costs incurred, property damage, personal injury, and/or death; (ii) anything related to the production, promotion, or execution of the Promotion (or participation therein), including preemption, cancellation, or rescheduling; and (iii) anything that may occur in connection with acceptance and/or use of the prizes or while participating in the Promotion, even if caused or contributed to by the negligence of Releasees. By entering the Promotion and/or accepting a prize, each Entrant agrees to the use of their name and likeness for advertising and publicity purposes at the discretion of management of Dollar Tree.

By participating in the Promotion, each Entrant agrees to be bound by these Official Rules and the decisions or interpretation of Sponsor regarding the Official Rules, which are final and legally binding in all respects. Non-compliance with these Official Rules shall result in disqualification from the Promotion. An individual is not a winner until he/she has fully complied with these Official Rules. Entrants hereby waive any right to claim ambiguity in these Official Rules. All decisions of Dollar Tree relating to this Promotion will be final. This Promotion will be administered in the State of Virginia, and by participating, all Entrants hereby agree that the laws of the State of Virginia will apply exclusively to the Promotion and that any dispute with respect to this contest will be resolved in either the federal or state courts located in the city of Norfolk in the State of Virginia.

By submitting an entry, Entrant acknowledges that his/her name may be posted as a winner on Dollar Tree's website at Dollar Tree's discretion. By submitting an entry, Entrant agrees that submission is gratuitous and made without restriction, and will not place Dollar Tree under any obligation. Entries not complying with all rules are subject to disqualification. No correspondence regarding entries will be entered into with Entrants, except as provided herein. By entering, Entrant agrees that he/she has no right to bring (and covenants not to bring) any claim, action, or proceeding of any kind or nature whatsoever against the Dollar Tree and any released parties in connection with this contest.

LIMITATIONS OF LIABILITY

Neither Sponsor nor any other Releasee shall be responsible for non-conforming, lost, late, stolen, misdirected, illegible, or incomplete entries. Neither Sponsor nor any other Releasee shall be responsible for any incorrect or inaccurate information, whether caused by Sponsor, Releasees, Entrants, tampering, or by any of the equipment or programming associated with or utilized in the Promotion, and neither Sponsor nor any Releasee shall assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Promotion, or for any damage to the Entrant's computer related to or resulting from participating in the Promotion. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual found to be tampering with the entry process, the voting process, or the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner; or with intent or apparent intent to annoy, abuse, threaten, embarrass, harm, or harass, in any way, any other person. If for any reason the Promotion is not capable of running as planned by reason of, but not limited to, business or market circumstances, force majeure, public health concerns, tampering, unauthorized intervention, actions by entrants, fraud, or any other causes which, Sponsor in its sole and absolute discretion, deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, or suspend the Promotion or any portion thereof by posting a notice on its website. If the Promotion or any portion of the Promotion is terminated before the end of the Promotion Period or the Voting Period, Sponsor will select winner from all eligible entries received as of the termination date of the Promotion. IN NO EVENT WILL SPONSOR OR ANY RELEASEE BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

DISCLOSURE OF WINNER(S)

To receive notification of the winners name(s), send a self addressed and stamped envelope marked "Dollar Tree's Monster Manor Contest" on the back of the envelope to: Dollar Tree Direct, 500 Volvo Parkway, Chesapeake, VA 23320.

SPONSOR

The contest is sponsored by Dollar Tree Stores, Inc., 500 Volvo Parkway, Chesapeake, VA 23320.